



Mission statement and guiding principles

As a customer-centric company, we offer attractive products and services at a competitive price. We are innovative and respond flexibly to market developments. We are a reliable, fair and steadfast business partner.

With our roots as a cooperative under private law, we are aware of our social responsibility. We comply with laws, agreements and rules and provide truthful and factual information promptly. We are transparent, open to discussions and take concerns and opinions seriously.

As an employer, we offer attractive conditions and pay in line with the market. We take our social responsibility seriously. We promote expertise and harness the potential of all our employees.

In line with national and cantonal energy policy objectives, we are committed to promoting renewable energies and energy efficiency. The target is to increase the proportion of renewable energies in our electricity supply to 80% by 2050. To achieve this, and to be able to generate half of the desired electricity ourselves, we are investing in renewable electricity production at the best locations in Switzerland and abroad.

In order to secure our company in the long term, we ensure solid financing, to which all our activities make a contribution. At Group level, the Group aims to achieve an operating profit (EBIT) of at least 7% and an equity ratio of 60–80%.